



## Each Day with You

Day, is an Italian company involved in vouchers and motivation tools. With a turnover of about 500M euros per year, Up Day is one the top action leaders on the market.

Created in 1987 by two cooperatives, Up Group (formerly Groupe Cheque Dejeuner) and Camst Group (a top Italian player in the food services market), Day has used its dynamism and entrepreneurial mentality to position itself at the top of the technology and innovation on all services provided to companies, partners and users.

Day always puts forward its DNA in terms of social responsibility, local engagement and innovation.